

Objective

Innovative and resourceful Senior Product/UI/UX Designer with 10+ years of experience transforming complex challenges into intuitive digital solutions. Combining entrepreneurial mindset with deep expertise in healthcare and enterprise systems to drive impactful user experiences. Known for leading cross-functional teams, mentoring emerging designers, and pioneering scalable design systems that bridge user needs with business objectives. Passionate about leveraging data-driven insights and creative problem-solving to shape the future of digital experiences.

Professional Experiences

Mentor - UI/UX Design Career Track

Mar 2022 - Jan 2025

Springboard, San Francisco, CA — EdTech

- Maintained 100% call rating with 158+ mentor sessions completed, receiving positive student feedback
- Guided students to successful job placements, achieving 90% course completion rate among mentees
- Led UX design projects using Double Diamond methodology, from research through implementation
- Provided portfolio development guidance and Figma training for industry-ready deliverables
- Facilitated workshops on information architecture, interaction design, and data visualization
- Coached students in user research methods including interviews and journey mapping
- Maintained 93% grading completion within 7-day SLA with detailed feedback
- Participated in mentor community via Slack for professional development and resource sharing
- Created comprehensive learning materials for UX design principles and best practices
- Implemented structured feedback system for portfolio reviews and project assessments
- Mentored students through full UX process from problem definition to final solution
- Developed case study templates and documentation guidelines for portfolio projects

Sr. UI/UX Designer

Jan 2023 - Oct 2024

Clearsense, Jacksonville, FL — Healthcare, Data, B2B

- Led design of AI-powered healthcare platforms, enhancing user experiences through data-driven solutions
- Developed atomic design system with Jira checklists, improving UX across applications
- Created responsive data tables with interactive graphs and customizable layouts
- Converted Figma components to React components in Storybook, streamlining development
- Established design-development synergy through daily standups and team collaboration
- Implemented WCAG standards and conducted regular usability testing for accessibility
- Maintained design documentation for seamless knowledge transfer between teams
- Collaborated with product teams to define UX requirements and success metrics
- Designed intuitive healthcare dashboards improving data visualization and analysis
- Created user flows and wireframes for complex medical data management systems
- Led design reviews and feedback sessions with stakeholders and development team

Lead User Experience Designer

Nov 2021 - Jun 2022

Highmark Health, Pittsburgh, PA — Healthcare, Insurance, B2B, B2C

- Achieved 25% increase in comprehension through EOB (Explanation of Benefits) redesign and optimization
- Led team implementing Double Diamond process, synthesizing user research insights
- Integrated stakeholder requirements while maintaining human-centered design principles
- Championed Figma adoption, replacing Adobe InDesign for improved collaboration
- Created interactive prototypes enhancing EOB usability and accessibility
- Developed patient archetypes and journey maps to guide design decisions
- Established design review processes for consistent deliverables
- Integrated key stakeholder requirements from IT, legal, print, and compliance teams
- Facilitated ideation workshops for creative problem-solving across teams
- Implemented data visualization improvements for complex insurance information
- Conducted usability testing and iterative design improvements
- Created accessibility guidelines ensuring WCAG 2.1 compliance
- Developed style guide and component library for consistent design implementation

Sr. Product Designer

Jan 2019 - Jun 2021

Takezo LLC, Portland, OR — B2C, E-commerce

- Led product design for AI-driven nutrition platform, personalizing supplements based on health data
- Developed user journey for profile updates and supplement management
- Created AI assistant interface for real-time health guidance and recommendations
- Conducted user research to optimize platform engagement and retention metrics
- Built scalable design system with consistent components and visualizations
- Collaborated with cross-functional teams to align features with user needs
- Maintained detailed documentation for smooth design-development handoff
- Managed multiple workflows for AI-powered health and e-commerce platform
- Designed data visualization tools for presenting complex health metrics
- Implemented A/B testing framework for continuous UX improvements
- Created onboarding flow reducing user drop-off rates by 35%
- Developed responsive mobile interface ensuring cross-platform consistency

Core Competencies

Research & Insights	Affinity Mapping, A/B Testing, Agile Methodologies, Card Sorting, Competitive Analysis, Data Synthesis, Empathy Mapping, Heuristic Evaluation, Human Centered Design, Journey Mapping, Survey Design, Tree Testing, Usability Testing, User Personas & Flows
Healthcare Expertise	Clinical Workflow Optimization, Electronic Health Records (EHR) Design, EOB (Explain of Benefits), Health App Design, Healthcare Data Visualization, HIE & FHIR Integration, HIPAA Compliance in Design, Medical Device UX, Patient Experience Design, Telemedicine UX
Design Skills	Accessibility, Cross-platform Design, Data Dashboard Design, Design Sprints, Design Systems, Design Thinking, Information Architecture, Interaction Design, Mobile App Design, Prototyping, Responsive Web Design, Service Design, Visual Design, WCAG, Wireframing
Technical Proficiencies	Adobe CC Suite, B2B, B2C, Figma, Framer, Google Analytics, Jira, Miro, QualBoard, React, SaaS, Storybook

Education

Startup School, YCombinator, Palo Alto, CA	2018
Adobe CC & Visual Studio, BilgeAdam, Istanbul, Türkiye	Jan 2010 - Dec 2012
Computer Programming, Gazi University, Ankara, Türkiye	Sep 2008 - Jun 2010

Case Studies

[View on mesutcelik.us](#)

Recommendations

[View on Linkedin.com/in/celikmesut](https://www.linkedin.com/in/celikmesut)